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**Expanding Resources for Baltimore Area Families**  
***Moms Post Reviews, Insights, Tips about Downtown Baltimore Family-Friendly Attractions/Events***

The resources are growing for Baltimore families across the region. [Downtown Partnership](#) has added more moms to its popular Mom Ambassador Program.

The Mom Ambassador program is part of a Downtown Partnership initiative designed to make Downtown Baltimore more accessible to families. Mom Ambassadors are real moms selected by Downtown Partnership of Baltimore. These moms visit Downtown Baltimore's family-friendly attractions with their children. Following their Downtown visits, the moms post reviews about their experiences online at [KidsLoveDowntownBaltimore.com](#).

"Schools from across the region bring students to Downtown Baltimore to expose them to our many educational and cultural museums and attractions," said Downtown Partnership President, Kirby Fowler. "Our Mom Ambassador program is showing families across the region that Downtown is a wonderful resource right here in their backyards."

The program is also a useful tool for the growing number of families choosing to move Downtown with their children, or stay Downtown to raise their children.

"Baltimore has seen a surge in the number of families making the choice to stay and raise their families Downtown," said Executive Director of the Downtown Baltimore Family Alliance, Heidi Vorrasi. "Families are attracted to the local parks, the nationally-ranked museums, the tight-knit communities, and the convenience of living in green, walkable neighborhoods."

The Mom Ambassador reviews include cost-saving hints, parking and transportation tips, advice on where to dine nearby, and recommendations for children of different age groups and interests. Past mom ambassador posts include reviews of Disney on Ice - Toy Story 3, Port Discovery Children's museum, the Baltimore Orioles Dugout Club, the B&O Railroad Museum, the Walter Wick exhibit at the Walters Art Museum, and Shrek at The Hippodrome.

"The Mom Ambassador program provides local and visiting families a one-stop review of many Downtown family attractions," said Mom Ambassador Claudia Towles. "Exploring our Downtown attractions and sharing those experiences so that others can do the same, provides a unique opportunity to have a positive effect on families enjoying Baltimore."

For more information on the Mom Ambassador program, or for more information about Downtown's family-friendly attractions and events, visit [KidsLoveDowntownBaltimore.com](#).

*Downtown Partnership of Baltimore is a non-profit corporation creating a more vibrant Downtown community for businesses, property owners, residents, and employees. Through its many initiatives, Downtown Partnership improves Downtown's quality of life by increasing investment, retaining business, solving transportation challenges, improving parks and greenspace, and creating workforce development opportunities. For more than 25 years, these programs have been good for Downtown and good for Baltimore.*

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