"PUT YOUR CHANGE WHERE YOU CAN MAKE ONE"

In an effort to increase homeless outreach while discouraging panhandling, this spring Downtown Partnership began the "Make a Change" program in the 106-block Downtown Management Authority district.

As part of the program, special literature encourages people to "put your change where you can make one" by explaining that it's better to give to a charitable organization than it is to give directly to a panhandler.

To provide an outlet for those who care to make a donation, special "Make a Change" collection boxes are being placed in Downtown businesses, hotels, attractions, and other public places. Money from the boxes is collected by Downtown Partnership and directed to the agencies that serve Baltimore's homeless and vulnerable population.
We’ve also added an overnight shift during the summer months (CSAs) working from 2 - 10 p.m. (1 - 9 p.m. during the winter).

Bertina Silver, Director of Public Safety Guides, at 410.244.1030 to the appropriate resources.

Team) training to better assist the mentally ill among a week.

working extended summer hours from 10 a.m. - 11 p.m., seven days experienced Guides. In all, there are 47 PSGs Downtown completing two weeks of classroom training and four weeks of

For more information on the “Make a Change” campaign and to room where every guest will see them.

of downtown Baltimore into an even better place. But we need the support of our members to turn good intentions into reality. We would like to thank all our members that have renewed for 2005 and we welcome the following companies that have signed up as new members.

already renewed your membership, or have questions regarding your membership status, please contact the Membership Department at

Partnership and 100% of the proceeds go to Baltimore Homeless Services, Inc. to finance homeless outreach.

New PSGs hit the Streets

A new class of sixteen PSGs hit the streets this spring after completing two weeks of classroom training and four weeks of training in the field, where they were paired with more experienced Guides. In all, there are 47 PSGs Downtown working extended summer hours from 10 a.m. - 11 p.m., seven days a week.

Each PSG received BEST (Behavioral Emergency Services Team) training to better assist the mentally ill among the homeless population and direct anyone in need of assistance to the appropriate resources.

For more information on the PSG program, please contact Bertina Silver, Director of Public Safety Guides, at 410.244.1030 or bsilver@dcb.org.

Cleaning ‘Round the Clock

Downtown is getting cleaner now! The Partnership has added a permanent second shift of Clean Sweep Ambassadors (CSAs) working from 2 - 10 p.m. (11 - 9 p.m. during the winter). We’ve also added an overnight shift during the summer months to tackle big jobs, like street cleaning and power washing, when there are fewer cars and people out on the streets.

These initiatives are part of our ongoing effort to create a more attractive environment throughout the Downtown Management Authority district for businesses, residents, and pedestrians.

Working in conjunction with Baltimore City and private property owners, and using a variety of funding sources, new and ongoing projects include:

• Streetscape improvements were recently completed on Lexington Mall between Howard Street and Park Avenue where a new roadway was constructed, returning vehicular traffic to that section of the mall. Other improvements include new brick sidewalks, lighting, and trees. Work was also completed on Streetscape improvements to Centre Street from Howard to Saint Paul.

• For more information on Streetscape improvements around Downtown, call 410.244.1030 or visit The Partnership’s website, GoDowntownBaltimore.com.

streetscape initiatives improve how downtown looks and feels

Downtown Partnership’s Streetscape Improvement Program is in full swing following the winter slowdown. Projects run the gamut from major infrastructure upgrades to new plantings in hundreds of flower pots downtown. Together, these projects represent a public and private investment that totals more than $30 million.

For more information on Streetscape improvements around Downtown, call 410.244.1030 or visit The Partnership’s website, GoDowntownBaltimore.com.
economic development

THE ROAD TO RETAIL

As the list of new Downtown retail (see accompanying box) grows, there is plenty of excitement among retailers about doing business in Downtown. But retail development still requires a determined effort to attract stores and bring deals to fruition.

That's why The Partnership has teamed with the Baltimore Development Corporation (BDC) and a variety of public and private partners to aggressively market Downtown Baltimore to local and national retailers.

ICSC

This spring, The Partnership helped lead the Baltimore delegation to two International Council of Shopping Centers (ICSC) conferences in Washington, DC and Las Vegas. With more than 44,000 attendees, these ICSC events are, without a doubt, the most effective places to court high-profile developers and retailers.

Partnership staff, led by Director of Retail Development, Nan Rohrer, is building ICSC connections to stimulate interest in Downtown and to connect developers with available properties and incentives.

Retail Strategy

Bringing in retail requires more than just having a desirable market and available space. It requires a plan, with the appropriate data and demographics, that looks at retail trends, identifies ways to meet the specific retail needs of each Downtown community, and helps identify available incentives.

To this end, The Partnership, BDC, Baltimore Department of Planning, and the Charles Street Development Corporation have commissioned a retail assessment that will tell us what we have (in terms of existing retail) and what we should have based on the needs of the Downtown marketplace.

Once the assessment is complete, the next step is to develop a Retail Strategy that will guide retail development, not just Downtown, but in business districts across the city.

DOWNTOWN RETAIL IS ON A ROLL

The pace of Downtown retail development is quickening as more residents move into the area, and as cultural and nightlife attractions bring visitors into Downtown.

Recent Downtown retail announcements and openings include:

- Adrienne Vittadini, clothing, The Gallery, 200 E. Pratt St
- Bobar AB, jewelry, 209 W. Lexington St.
- Baggot Street Cafes, the Weinberg Center at Mercy Medical Center
- BB&T, The Gallery, 200 E. Pratt St.
- Bette, The Gallery, 200 E. Pratt St.
- Bipples Subs & Sodas, 301 N. Charles St.
- Blu Rambu, restaurant, The Power Plant, 621 E. Pratt St.
- Capitol Grille, 500 E. Pratt St.
- Downtown Gifts & Variety, 209 E. Saratoga St.
- Dry Clean Express, Charles & Saratoga
- Ede Sushi, Harborplace Pratt St. Pavilion
- Five Guys Famous Burgers & Fries, Harborplace Pratt St. Pavilion
- Gaiines McHale, antiques, 1405 Alsace St.
- Gambirra’s of Spain, restaurant & carry out, 185 N. Howard Street
- Ganso, bar & lounge, 21 S. Calvert St.
- Hasiery World, 211 W. Saratoga St. (new ownership)
- Jamaican Jamaican, restaurant, 456 Park Ave.
- Kaffeew Therapi, 6 E. Franklin St.
- La Tasca Tapas Bar & Restaurant, Harborplace Pratt St. Pavilion
- Lineage Gourmet Bistro, 1200 N. Charles St. at Mount Vernon
- The Lodge Bar, Power Plant Live!
- U. clothing, 221 W. Saratoga St.
- Maggie Maa, ice cream, 801 S. Broadway (opened)
- Office Depot, 100 N. Charles St.
- Oceanoir Seafood Room, Harbor East
- Pace, restaurant, 1423 Alsace St.
- Pizzeria Speranza, Charles & Saratoga (opened)
- Pretzel Twist, Charles & Saratoga
- Ramshead Live!, restaurant & music venue, Power Plant Live!
- Ray Lewis’ Full Moon BBQ, restaurant, The Com Company
- Ruth’s Chris Steak House, Park V
- 7-11, 300 W. Baltimore St. and 221 E. Baltimore St.
- Subway, 300 N. Charles St.
- Tir na nO’g, Irish Restaurant, Harborplace Pratt St. Pavilion
- The Twenty Third Degree Restaurant & Wine Bar, 1225 Cathedral St.
- The Zenith, 191 apartments, 311 W. Pratt St.

Some recent development activity includes:

- Abell Building, mixed use retail with 35+ apartments, 1 S. Eutaw St.
- Comden Court Apartments, 221 units, 300 W. Lombard St.
- Centerpoint, final 102 new apartments in addition to 219 units opened last year
- CityScape Tower, 300-unit, 35-story high rise residential tower at Calvert and Lombard streets
- Constellation Energy, 10-year lease extension and expansion at the Candler Building (111 Market Place)
- CURRENT Gallery and Artist Cooperative, 30 S. Calvert St.
- DMJM Harris, new lease for 17,512 square feet at 7th & Paul St.
- Fair Lanes Bowling Center, 50 loft apartments, 602 N. Howard St.
- The Lofts at Copra, 2 apartments, 313 N. Charles St.
- The McDowell Building, 12 new loft apartments, 339 N. Charles St.
- Mount Royal Station, $6 million renovation at Maryland Institute College of Art
- The Professional Building, 25 apartments, 330 N. Charles St.
- Ramsboro Building, 17 condos, 22 S. Howard St.
- Spinmaker Bay, 315 apartments, Harbor East
- State Center, proposals requested for redevelopment of two surface parking lots
- Station North, proposals were submitted to redevelop the Chessapeake Restaurant building and adjacent properties
- Symphony Center Apartments, 136 units, 1000 Park Ave.
- Westside Superblock, development team selected for mixed-use site with 300 apartments/condos, retail & parking

Downtown development update

The Partnership has released its 2004-2005 Downtown Baltimore Real Estate Development Report highlighting projects recently completed, under construction, and planned through 2008. If you would like a copy, please e-mail mstearman@dpob.org

events

PARTNERSHIP JOINS IN THE FUN(GUIDE)

The Partnership has signed on as a premier partner for the new Baltimore FunGuide — an on-line entertainment and events calendar launched by the Greater Baltimore Cultural Alliance in May.

In place of our previous events calendar, the FunGuide will be featured on our website, GoDowntownBaltimore.com. There, you can find out everything that’s happening around Downtown, and at approximately 280 venues around the region.

Check it out now by visiting us at GoDowntownBaltimore.com
MUSIC ALL SUMMER LONG WITH NO COVER.

FRESH Air and the finest LIVE MUSIC under the sun and stars. It's FREE, it's all summer long, and it's only DOWNTOWN.

For more info, call 410-244-1030 or visit GoDowntownBaltimore.com