

## CHARM CITY CIRCULATOR PURPLE ROUTE LAUNCHES JUNE 7

Fast, friendly & free way to get around Downtown Baltimore

On June 7, at 10 a.m., Purple Route of the Charm City Circulator will begin operating.

The Purple Route buses are the second fleet of vehicles to join the Charm City Circulator. This route will run between the Federal Hill Cross Street Market area and Penn Station.



The Circulator is new, convenient, and FREE. It's a way for business people, residents, students, and tourists to get around Downtown Baltimore.

Since the Orange Route launched in January, Circulator ridership has already exceeded expectations. The line is carrying an estimated 2,000 riders per day. The Orange Route runs between Harbor East and Hollins Market.

With the launch of The Purple Route, Circulator ridership will continue to increase. And, since it intersects the Orange Route at Pratt and Lombard Streets, it will make getting around Downtown even easier.

The final route of the Circulator, the Green Route, will launch later this year.

For information and details about the circulator, and routes and stops, visit [www.charmcitycirculator.com](http://www.charmcitycirculator.com).

### TEN REASONS TO RIDE

1. **FAST, FRIENDLY & FREE** Free is good. And, free is faster because you don't have to waste time looking for change or waiting in line for other riders to pay a fare.
2. **CONVENIENT** Rides come every 10 minutes. Text alerts will let you know when the next Charm City Circulator will arrive. All you have to do is step on and go.
3. **COOL** Baltimore's never seen a ride like this one. It's sleek, comfortable, and green. With zero emissions it will even help keep the planet cool.
4. **CONNECTED** The Charm City Circulator will take you to all there is to do in the heart of the city, like business meetings or a ball game. Or use it to connect between other forms of transit like Light Rail, MARC, the subway, even the Water Taxi Harbor Connector.
5. **CUSTOMERS ARE #1** Professional drivers are specially trained to make the Charm City Circulator friendly, calm, and comfortable.
6. **CHILD FRIENDLY** The Charm City Circulator makes it easy and inexpensive to take the whole family to one of Downtown's museums, parks, and attractions.
7. **CREATIVE USE OF TIME** Sit back and relax. Read the paper. Or get some extra work done. Anything's possible when you don't have to sit behind the wheel.

8. **CONVENTION COVERAGE** Visitors can get from their hotel to the Convention Center, then take it to museums, shopping, and the area's best restaurants.

9. **COST EFFECTIVE** Even if you drive to a garage you can take the Charm City Circulator between appointments, eliminating the need to pay to park more than once.

10. **CAR SAVER** Downtown residents will no longer have to suffer the expense and hassle of owning (and parking) a car. The Charm City Circulator will get you where you need to go, whether it's the grocery store, the office, or back from a night out with friends.